

ILA U.S. Chapter Affiliation Options	Basic Affiliation: NON-GROUP Exemption	Basic Affiliation: GROUP Exemption	Enhanced Affiliation Packages		
			Silver Package \$2500	Gold Package \$5000	Platinum Package \$8000
Annual Membership Dues/ Package Fees	See chart on page 2	See chart on page 2			
Share ILA's Nonprofit Tax Exemption		✓			
ILA Logo Usage Rights	✓	✓	✓	✓	✓
ILA Administrative Support Package	✓	✓	✓	✓	✓
ILA Chapter Associate Support	✓	✓	✓	✓	✓
Chapter Newsletter	✓	✓	✓	✓	✓
Listing on ILA Website	✓	✓	✓	✓	✓
Participation in ILA Awards	✓	✓	✓	✓	✓
Access to ILA Chapter Training Materials			✓	✓	✓
One on-Site Training Biannually				✓	
On-Site Training Annually					✓
Discount on ILA Board Representation at Chapter Conference			✓	✓	
Complimentary ILA Board Speaker at Chapter Conference (one per term year)					✓
ILA Financial Staff Advisor Consultation (10 hours per term year)					✓
ILA Advocacy Advisor Consultation (10 hours per term year)—Available Fall 2018					✓
Access to ILA Branded Merchandise (see description page for specifics)	✓	✓	✓	✓	✓

Chapter Affiliation Annual Membership Dues Structure (July 1–June 30)

Dues pricing will be locked in at this rate for a three-year period before being reassessed.

U.S. Chapter Revenue Range	GROUP Affiliation	NON–GROUP Affiliation
<\$100,000	\$3,000	\$2,000
\$100,000–\$224,999	\$5,000	\$4,000
≥\$225,000	\$7,500	\$6,000

U.S. Chapter Affiliation Options

***Beginning in March 2017, all state councils must decide how to affiliate with the International Literacy Association (ILA).**

BASIC AFFILIATION (GROUP EXEMPTION): Chapters that choose to affiliate with ILA and would like to be included in ILA’s group exemption will sign the ILA/Chapter Letter of Agreement and abide by all requirements of the affiliation. The chapter will incorporate in the state of Delaware. They will also align the council name to the International Literacy Association (e.g., Delaware Literacy Association). The chapter will continue to enjoy the benefits of tax-exempt status without the need to obtain a separate 501(c)(3) status with the IRS.

Included in the Basic GROUP Affiliation:

- **Enjoy ILA’s Group Exempt Status:** Chapters affiliated with ILA and falling under the ILA group exemption will be able to enjoy ILA’s nonprofit status without being required to obtain their own 501(c)(3) status with the Internal Revenue Service.
- **ILA Logo Usage Rights:** Chapters affiliated with ILA will be required to sign and adhere to the ILA Logo Guidelines.
- **ILA Administrative Support Package:** Chapters affiliated with ILA will enjoy continued access to the ILA Chapter Administrator. This support will include answering questions regarding ILA Award Programs, reports, website navigation, e-mail communications, and basic administrative support.
- **ILA Chapter Associate Support:** Chapters that are eligible to receive support from ILA Chapter Associate will be provided support for board development and orientation, bylaws, articles of incorporation, basic governance support.
- **Chapter Newsletter:** Eligible chapters will receive a monthly ILA Chapter Newsletter that will include information on upcoming events, governance, and leadership articles.
- **Listing on ILA Website:** Eligible chapters will have their current state chapter website links listed on the ILA Chapter webpage.

BASIC AFFILIATION (NON–GROUP EXEMPTION): Chapters that choose to affiliate with ILA but not be included in the ILA group exemption will sign the ILA/Chapter Letter of Agreement and abide by all of the requirements of the affiliation. If a chapter is currently not separately incorporated, it will seek incorporation either within its current state or within the state of Delaware. Each chapter will apply for its own 501(c)(3) tax-exempt status with the IRS. The current council name will be aligned with the International Literacy Association (e.g., Delaware Literacy Association).

Included in the Basic NON–GROUP Affiliation:

- **ILA Logo Usage Rights:** Chapters affiliated with ILA will be required to sign and adhere to the ILA Logo Guidelines.
- **ILA Administrative Support Package:** Chapters affiliated with ILA will enjoy continued access to the ILA Chapter Administrator. This support will include answering questions regarding ILA Award Programs, reports, website navigation, e-mail communications, and basic administrative support.
- **Chapter Newsletter:** Eligible chapters will receive a monthly ILA Chapter Newsletter that will include information on upcoming events, governance, and leadership articles.
- **Listing on ILA Website:** Eligible chapters will have their current state chapter website links listed on the ILA Chapter webpage.
- **Participation in ILA Awards:** Chapters affiliated with ILA will have the opportunity to participate in all qualifying ILA chapter awards.

THE FOLLOWING ITEMS ARE SPECIFIC TO ILA’S ENHANCED AFFILIATION PACKAGES:

- **Access to ILA Chapter Training Materials:** Eligible chapters that have purchased an enhanced package will have access to digital training materials such as PowerPoints, videos, FAQs, templates, and so forth on governance, leadership, and advocacy.
- **One On-Site Training Biannually:** Chapters that purchase the Gold Enhancement Package will receive biannual training (per term year July–July) and will have access to a representative from ILA headquarters who will provide intensive training in Board orientation, strategic planning, and leadership development. Training will consist of a minimum of 1.5 to 2 full days depending on the topics covered. *Specific trainers selected on the basis of availability.
- **On-Site Training Annually:** Chapters that purchase the Platinum Enhancement Package will receive annual training (per term year July–July) and will have access to a representative from ILA headquarters who will provide intensive training in Board orientation, strategic planning, and leadership development. Training will consist of a minimum of 1.5 to 2 full days depending on the topics covered. *Specific trainers selected on the basis of availability.
- **Discount on ILA Board Representation at Chapter Conference:** Chapters that purchase the Silver or Gold Enhancement packages receive a discount on the cost for an ILA Board member to attend a chapter conference (1 per term year). The chapter will be required to cover 50% of the total cost of the Board member’s travel expenses to and from the venue, including transportation (airfare, train fare, or mileage), shuttle service, hotel expenses, and all meals. The specific duties of the ILA Board member while at the chapter conference will be determined between the chapter and ILA headquarters. *Specific Board members subject to availability.

- **Complimentary ILA Board Speaker at Chapter Conference:** Chapters that purchase the Platinum Enhancement Package receive a complimentary appearance by an ILA Board member at a chapter conference (1 per term year). The total cost of the Board member's attendance will be covered by ILA (including travel, shuttle service, hotel expenses, and any meals not included in the conference package). The specific duties of the Board member while present will be determined among the chapter, ILA headquarters, and the Board member. *Specific Board members subject to availability.
- **ILA Financial Staff Advisor Consultation (10 hours per term year):** Eligible chapters that purchase the Platinum Enhancement Package will receive 10 hours per term year of access to an ILA financial representative. This service includes consultation via e-mail or telephone on various financial areas such as budget development, templates for financial statements, and advice on insurance, taxes, and so forth. As part of the consultation, the ILA Financial Staff Advisor will create a list of recommendations to be executed by the chapter.
- **ILA Advocacy Advisor Consultation (10 hours per term year):** Eligible chapters that purchase the Platinum Enhancement Package will receive 10 hours per term year of access to an ILA Advocacy Advisor. This service includes consultation on ways chapters can advocate for educators within their area. The advisor will also be able to provide information on new legislation in addition to other issues impacting educators. (Available Fall 2018)
- **Access to ILA Branded Merchandise:** Chapters will be able to purchase ILA branded merchandise on the ILA website that can be used to enhance a conference membership booth or for giveaways.